

Barcelona European Logistics Center BARCELOC



AUTOMOTIVE

Looking for an **AUTOMOTIVE HUB** in southern Europe to import and distribute cars and components? **BARCELONA is your best choice**

Growing automotive market in southern Europe and in emerging areas of the Mediterranean and Far East route. KPMG's Global Automotive Executive Survey 2016 highlights the importance attached by industry executives to expanding their markets and, especially, to having a presence in emerging markets. The top market in this respect is China, but also markets like Thailand, Indonesia and Turkey, all of which are on the Mediterranean Far East route.

In the Mediterranean/Africa area, the emerging markets highlighted in the KPMG survey are Morocco, Algeria, Egypt and Turkey. These are potential markets due to the low rate of car ownership and the general demand for mobility; Spain has become the second largest European manufacturer of new vehicles (more than 2.5 million cars produced) and Barcelona is now the country's main cluster for the sector.

A specialised offer of logistics for cars and components. Barcelona is the top port for car traffic in Southern Europe and the Mediterranean (more than 880,000 vehicles in 2015). It operates regular car carrier shipping lines with the key Asian ports and its short sea shipping services carry more than 400,000 cars to Mediterranean countries (France, Italy, Morocco, Algeria and Turkey). For components, direct regular container ship lines with Asia offer better transit times than the ports of Northern Europe.

The port has the two most important specialised car terminals, with the longest experience and variety of value-added services Mediterranean: AUTOTERMINAL and SETRAM.

Global logistics operators with significant presence in Barcelona like DHL SUPPLY CHAIN, DB SCHENKER, KUEHNE + NAGEL, DSV, RHENUS LOGISTICS, PANALPINA or HELLMAN have logistics divisions that specialise in components and spare parts for the automotive industry.

Barcelona has companies specializing in transporting vehicles and components by road or rail. These firms include SETRAM, TRADISA, SINTAX, BERGÉ, GRUPO SESÉ, TRANSFESA, PECOVASA and GEFCO. There are regular rail services to the Iberian Peninsula, France, Italy and Germany from Barcelona.

Looking for a point to concentrate component suppliers or a distribution hub for vehicles? An automotive hub in Barcelona provides significant differential advantages: combining local production (SEAT, Nissan) and import/distribution of finished cars with the significant local production of components as well as more efficient import of these from Asian markets, using the top port of Southern Europe specialising in this sector.

Maritime links with the principal Mediterranean countries for car distribution; regular rail connections for new vehicles with the principal production plants in Spain and France and daily or weekly connections for automotive components with the main locations in Spain, Italy, Belgium, Germany and France.

A favourable environment for business in the automotive sector. In Catalonia, the automotive sector accounts for 10% of industrial activity, employs 100,000 people and has an active cluster (CIAC). Besides the two large manufacturers - SEAT and Nissan - there is a powerful internationalised components manufacturing industry comprising 150 Tier 1 companies.

The government of Catalonia is running a programme to promote industries that enable sustainable mobility. This programme includes strategies such as fostering the competitiveness of the automotive sector, developing electric vehicles and connected cars, innovation in mobility and consolidating Barcelona as a smart city.

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A JOINT INITIATIVE BY:

