

# Barcelona European Logistics Center BARCELOC

A JOINT INITIATIVE BY:



“ **Barcelona, your HUB to access the European & African / Mediterranean markets and your bridge to South America**

“ **The best area in southern Europe to find industrial and commercial partners**

“ **Skilled labor & technology to support logistics innovations**



## Logistic hub for top brands:

Nissan, Amazon, Decathlon, IKEA, Mango,...



**Save between 10-15%** in distribution costs



**Save 15-20%** on your carbon footprint



Market of **400 million consumers** in less than 48h

## About us

**BARCELOC** is a **business-oriented** public service, offering customised and tailor-made guidance on your potential investments in **Barcelona**. The service is **free of charge** and **rendered neutrally** and **confidentially**. If you are a company and want to improve your European & Mediterranean distribution contact our team **in Asia**.



**TOKYO**

**Ms. Yuko Kijimoto**  
CR Kamiyacho Bldg, 11th Floor  
1-11-9 Azabudai, Minato-ku  
Tokyo 106-0041 Japan  
Tel. +81-3-5575-3690  
info@barceloc.com



**BEIJING**

**Mr. Gao Wei**  
Capital Mansion, office 1906  
No. 6 Xinyuannan Rd, Chaoyang District  
Beijing 100004 P. R. of China  
Tel. +86 10-84865223, 84865265  
info@barceloc.com



**SHANGHAI**

**Ms. Paggy Zhang**  
1606-07A Westgate Mall.  
No. 1038 Nanjing RD (W)  
Shanghai 200041 P. R. of China  
Tel: +86 21 3217 5130  
info@barceloc.com



**HONG KONG**

**Mr. Carlos Palacin**  
Unit 1905, 19/E FWD Financial  
Centre, 308-320 Des Voeux Road Central,  
Sheung Wan, Hong Kong  
TEL: +852 2893 1966  
info@barceloc.com



## Why Barcelona?



Our terminal BEST in Barcelona is one of the most modern and efficient container terminal in the world and is Hutchison's strategic investment in the Western Mediterranean region

**Mr. Guillermo Belcastro**  
GENERAL MANAGER  
BEST Terminal Hutchison

**Some companies have already chosen Barcelona as their logistics hub**



Cosco has chosen Barcelona as one of their strategic ports in the Mediterranean and has substantially increased its traffic in the port in recent years. Iberian's Cosco HQ is established in Barcelona

**Mr. Vicente De Angelis**  
DEPUTY MANAGING DIRECTOR  
COSCO SHIPPING Lines (SPAIN), SA



Barcelona is an important strategic HUB for us. From here we can offer logistics connections with all major inland locations in Spain, Central Europe, Portugal and the Maghreb

**Mr. Marc Porta**  
MANAGING DIRECTOR IBERIA  
Kerry Logistics



The synergy between the port and airport places Barcelona as the best bridge between Asia and Europe

**Air China**

## Largest industrial & consumption area in the Mediterranean & Southern Europe

Industrial specialisation, sectorial clusters and powerful partnership opportunities.

Favourable tax regime compared to other European countries.

Available skilled workforce at reduced labour costs.

Barcelona has **logistics operators specialised** in economic sectors such as:



AUTOMOBILES



E-COMMERCE



ELECTRONIC PRODUCTS



CHEMICAL PRODUCTS



INDUSTRIAL PRODUCTS & CONSUMER DURABLES



FASHION & FOOTWEAR

## Logistics specialisation

Global logistics operators capable of organising and managing **distribution networks** with advanced value-added services. Specialized logistics for E-commerce

## FULFILMENT CLASSIFICATION

FINAL ASSEMBLY OF PRODUCTS MERGE IN TRANSIT INCIDENT MANAGEMENT

**JISGPS tracking** **GHS regulations**

**AIR** REAL-TIME INVENTORY SYSTEMS

**GROUPAGE IRONING SUPPLY**

ONLINE TRACK & TRACING

supply chains handling and storge

RE-BRANDING

**REPAIRS PICKING** CAR WASHING

**TAPA** security system replacement

ACCESSORIES DELIVERY AND CONSOLIDATION

handling fragile goods

**PDI** security regulations

**E-COMMERCE** labelling perching fashion logistics (ISO 9001, ISO 14001, OHSAS18001)

**CLP** spare parts mangement

**VEHICLE PERSONALISATION**

distribution transport on hanger **JIT**

**delivery outlets** CUSTOMER ORDERS RECEPTION

**PACKAGING** REVERSE LOGISTICS specialised transport services

## An integrated logistics hub with port, airport and logistics facilities

A unique and seamless logistics & business hub, including airport, port, logistics areas and a large urban area.

Direct container services with a short transit time from Asia to Europe

BEST/Hutchison and APM Terminals Barcelona, the most efficient container terminals in the Mediterranean. "Barcelona, 3rd productivity port in Europe (JOC 2014)"

Save 40-50% on your carbon footprint from the Suez Canal by serving central European markets from Barcelona instead of using Northern European distribution nodes.



## Distribution capacity to Europe/Mediterranean/Africa

From Barcelona, a **logistics network** can reach **400 million consumers** and over 80.000 medium-sized companies in Europe and the Mediterranean/Africa.

Save between 10-15% in distribution costs compared to serving these markets from northern Europe.

A bridge between Asia & Latin America.